The development and growth of settlement also depends upon the religious and social customs of the society. The buildings in rural areas are simpler and more homogenous in comparison to urban areas. The urban areas are more diverse in terms of architecture and design due to the influence of various cultures and religions.

Urban and rural areas have unique characteristics that define their way of life. The main differences between rural and urban areas are as follows:

1. **Population Density**
   - Urban areas have a higher population density compared to rural areas.

2. **Economic Activities**
   - Urban areas are primarily commercial and industrial, while rural areas focus on agriculture and farming.

3. **Transportation**
   - Urban areas have better transportation infrastructure compared to rural areas.

4. **Education and Healthcare**
   - Urban areas offer better educational and healthcare facilities than rural areas.

5. **Living Conditions**
   - Urban areas have more modern living conditions compared to rural areas.

6. **Cultural Diversity**
   - Urban areas are more diverse in terms of culture and language compared to rural areas.

7. **Job Opportunities**
   - Urban areas offer more job opportunities compared to rural areas.

8. **Social Interaction**
   - Urban areas have more opportunities for social interaction due to the higher population density.

9. **Consumerism**
   - Urban areas are more consumer-oriented compared to rural areas.

10. **Environmental Impact**
    - Urban areas have a greater environmental impact due to their larger size and population density.

These differences are not absolute, and there can be significant variations within rural and urban areas depending on various factors such as location, economic status, and cultural traditions.